CATIM Genie

Be A Genie Master With PowerPoint Slide Decks



CATIM

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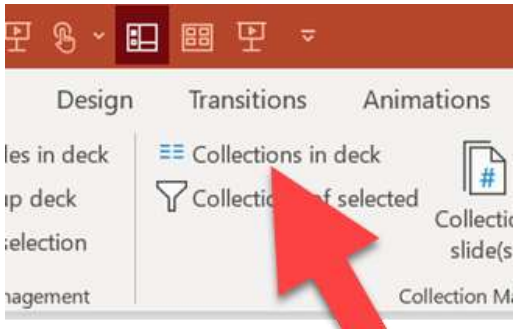
FOREWORD (Genie Does What)

The use case for the Genie add-in is that presenters will usually create a slide-deck and then duplicate the deck file with some minor differences between each use-case…for example for each customer that leads to sync issues of the common content.

The Genie freemium version will run as is. Useful advanced features can be unlocked by contacting CATIM for a license.

The Genie add-in allows you to use a deck with common & unique content for unlimited use-cases each as a collection…all within a single source file. (slide source → collections and/or shows → export)

There are several collections already set up to use in the demo slide deck that can be listed with the small <Collections in deck> icon to the right.



FOREWORD (Useability)

The Genie.ppam Add-In is code signed and encrypted with our CATIM code signing certificate so it will run safely and guaranteed.

We recommend to install the add-in persistent so it’s always ready to help you manage your deck no matter how complex or simple. See install below.

The add-in does not change you content, spy or have any AI….it simply organizes your content into collections that make it easy to edit or PDF.

Use it to create presentations or documents such as manuals.

We create documentation with the Genie and save the PDF’s to our SharePoint cloud and then program the link into NFC tags for mobiles to access and render….see our blogs.

FOREWORD (Genie Background)

This deck showcases the abilities of the PowerPoint CATIM Genie add-in while also detailing more information about CATIM & the Genie add-in.

The Genie demo deck pptx must be opened in a PowerPoint desktop application as the add-in does not yet support PowerPoint web apps. (download the zip to your desktop and unzip it there).

The Genie add-in incorporates our code signing certificate from Sectigo guaranteeing code integrity.

We created the Genie add-in out of desperation to effectively manage our pitch decks as this lacks in PowerPoint.

FOREWORD (Genie further use information)

We upgrade the Add-In periodically so please check the links below on our website for the latest information.

- catim.co/genie
- News & Announcements forum
- Strategies of use forum

AND WHAT WE REALLY DO…

https://catim.co/applications/

Build a Secure & Innovative A.I.- based process solution that is a paradigm shift to…

sense -> decide -> act





README-FIRST VERSION

BE A GENIE MASTER

THE PROBLEM

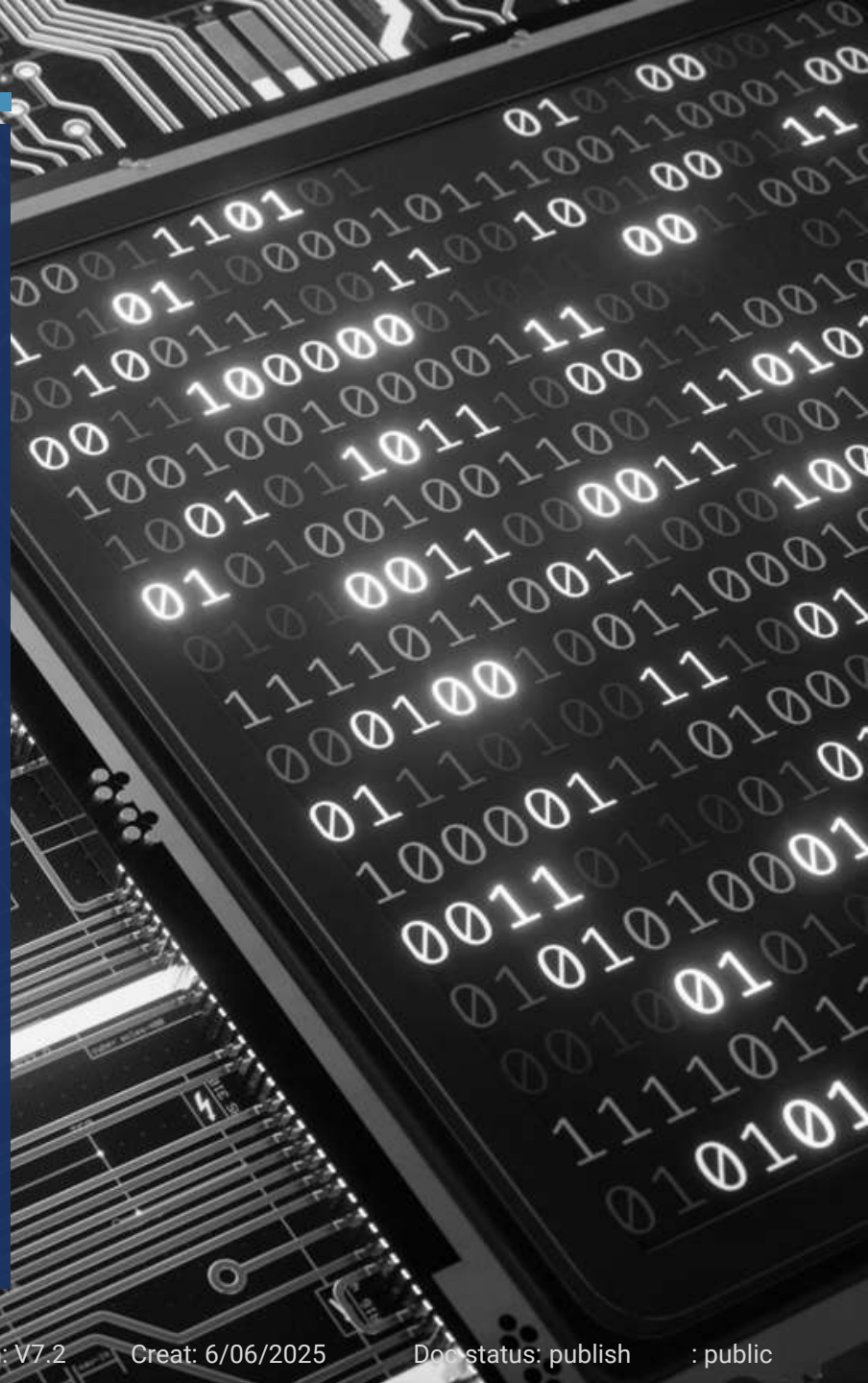
YOU CONTINUALLY NEED POWERPOINT SLIDE DECKS THAT HAVE VARIATIONS FOR MULTIPLE AUDIENCES & SIMILAR USE-PURPOSES

THE MESS

YOUR DECK COLLECTIONS EXPLODE HOWEVER ARE UNNERVINGLY SIMILAR… AND IT ENDS IN A SYNC NIGHTMARE!

THE SOLUTION

The Genie PowerPoint add-in will turn you into a Genie Master creating decks for multiple audiences or similar multi-use purposes using collections while maintaining everything within a single PPT file.



COLLECTION USE CASES FLOW

Example: adds slide info with info of 3 years while maintaining all slides in the same deck with the common slides. For every added year a new slide and collection is added.

Each year collection can be extracted into a fully contained PDF/PPT.



Produce output from the selected collection



Year 2022 collection created from slides

Year 2023 collection created from slides

Year 2024 collection created from slides

Intro and common slides

Year 2022 sales slides

Year 2023 sales slides

Year 2024 sales slides

Common and conclude slides

Select Year 2022 collection

Select Year 2023 collection

Select Year 2024 collection

PDF / PPT of the year collection that is selected as the source

Other use cases for custom collections-

- **Per customer**
- **Per audience**
- **Per technology**
- **Per session**
- **Single PPT product manuals with different PDF's per purpose**
- **Unlimited audience groups from a single PPT source file....**

NFC TAGS USE CASES FLOW

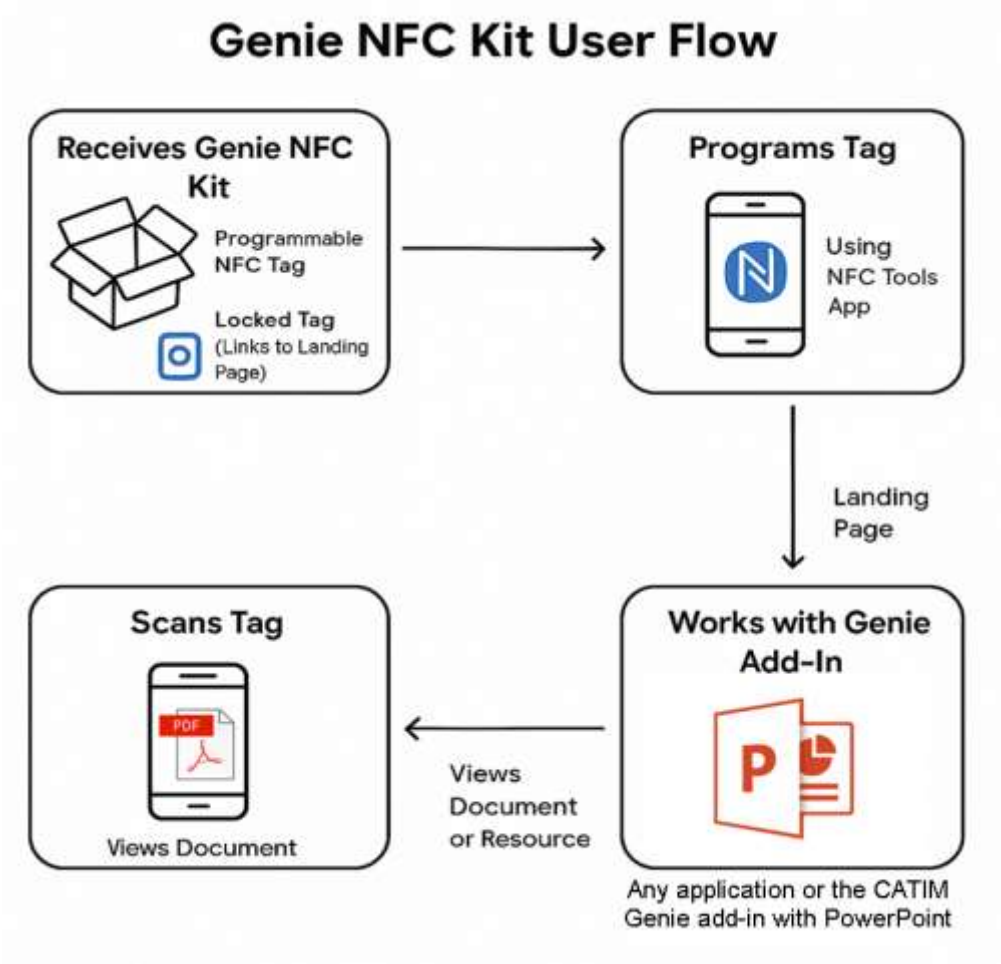
Example: programs a SharePoint / OneDrive web URL into a NFC tag

Any mobile or device that support NFC can tap the tag that is pre-programmed that will render a page, file (PDF) or folder in a browser window

The rendered resource is updated dynamically if located on a cloud

See more NFC information below…

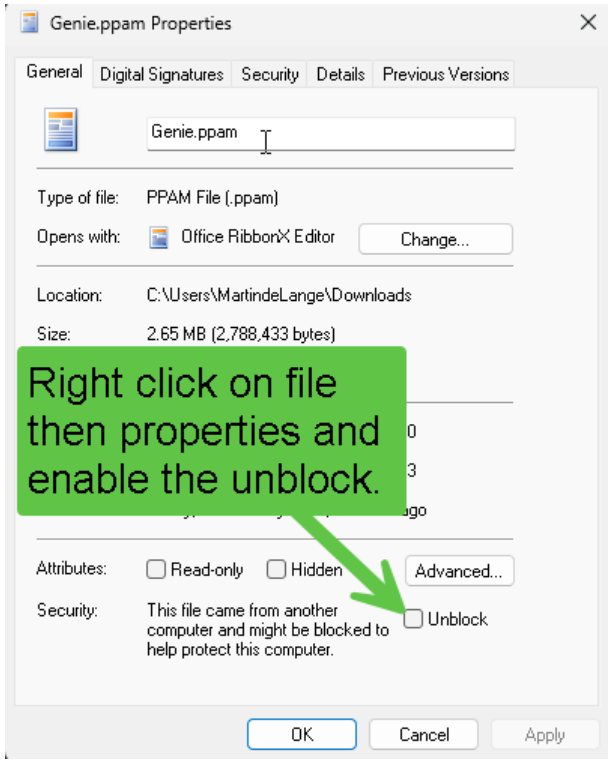
- **Blogpost - NFC Tags that can be scanned by mobile to render resource such as PDF**
- **PDF on our SharePoint server here**



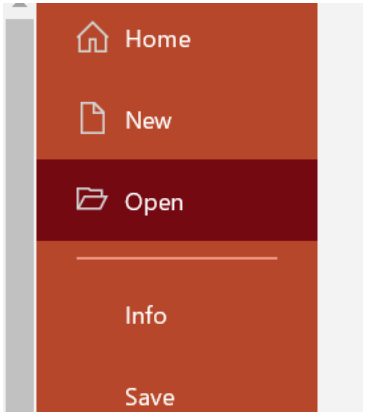


Download add-in

Genie Add-In here



Enable add-in



Activate add-in in PowerPoint desktop as next page

Be a Genie Pitch Master

THE HOW-TO SOLUTION STEP 1

Persistent… (recommended method)

- The add-in is auto loaded and active every time PowerPoint is opened with this method.
- Open the PowerPoint app and search for "addins" at the top search bar inside the app.
- Then select Options : AddIns and then at the bottom select the dropdown 'PowerPoint Add-Ins" and load the genie.ppam file

Non-Persistent…

- The add-in is not again when PowerPoint is opened the next time.
- Open your deck and then open the genie.ppam the same way (set file filter to *.* to see the .ppam).

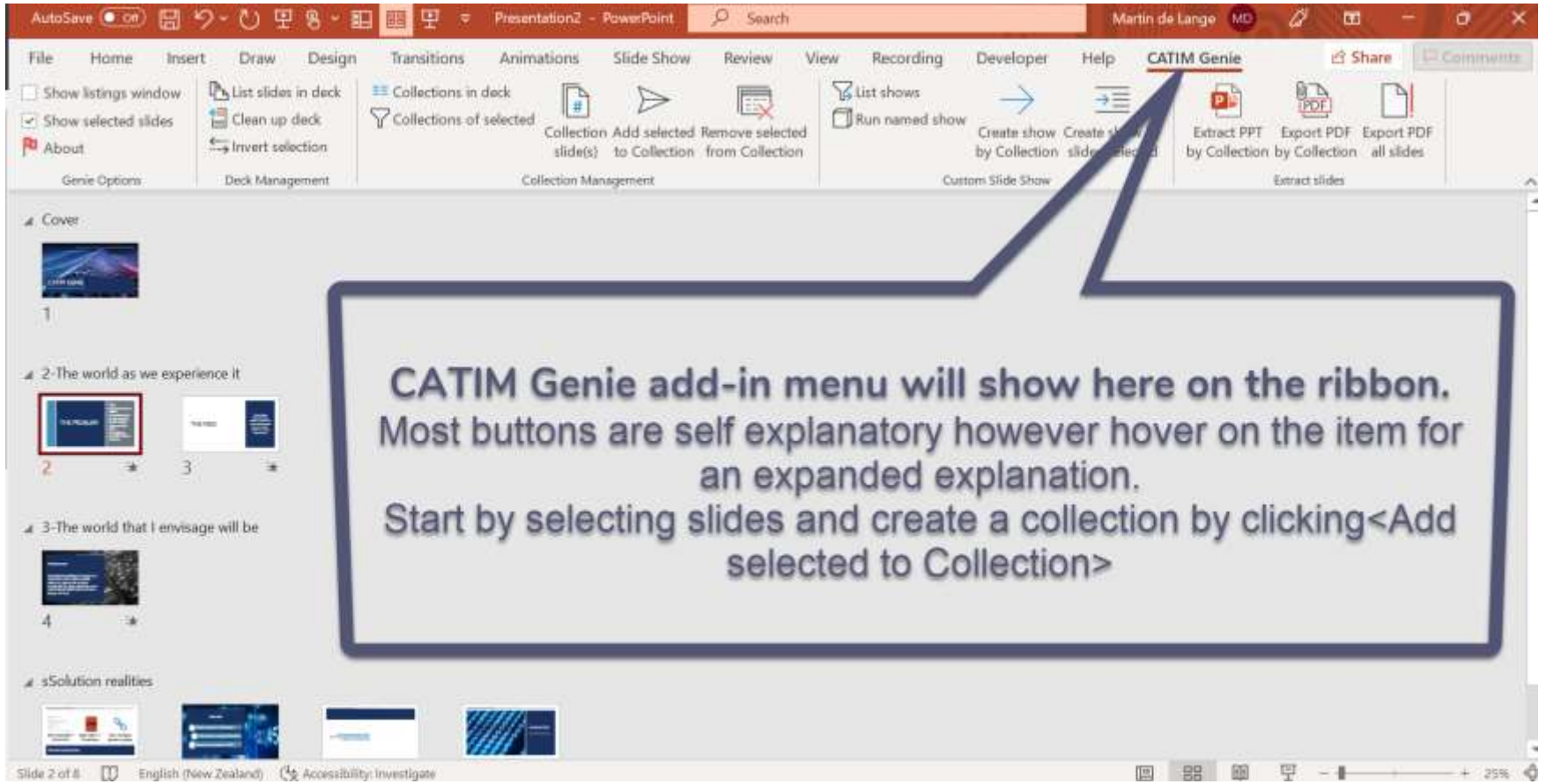
Note…If this is the first time use of the add-in then please go to the Genie tab and review the settings.

Be a Genie Pitch Master

THE HOW-TO SOLUTION STEP 2

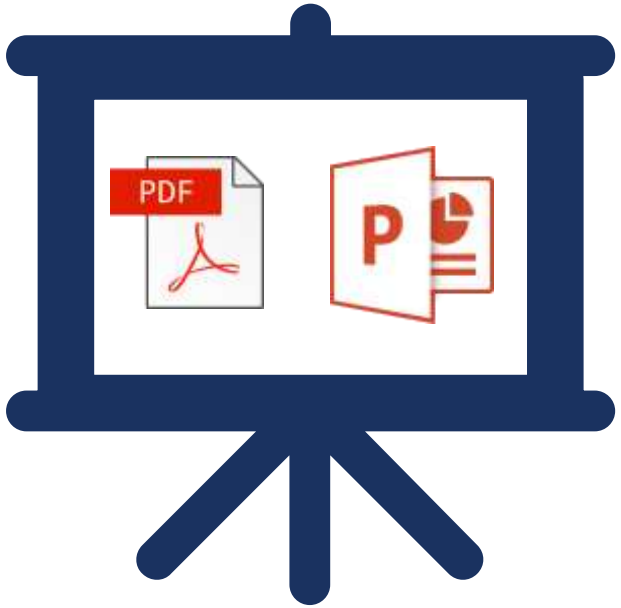
FEATURES

- Slides contained in unlimited Collections
- Generate new decks, Shows or PDF per collection
- Works with or without SharePoint
- Document sensitivity controls
- Profiles, Archiving & Versioning



THE GENIE IN ACTION

MANAGING YOUR PITCH SLIDES



- Create your slides.
- Assign slides to any collection(s).
- Produce shows or pdf per collection.
- A single Genie slide deck can have multiple personalities…

VISIT BELOW FOR MORE INFORMATION



This slide deck was authored using the Genie PowerPoint Add-In we developed in-house that is made available free to other creators.

Please visit the Genie homepage for more information
https://catim.co/genie/